

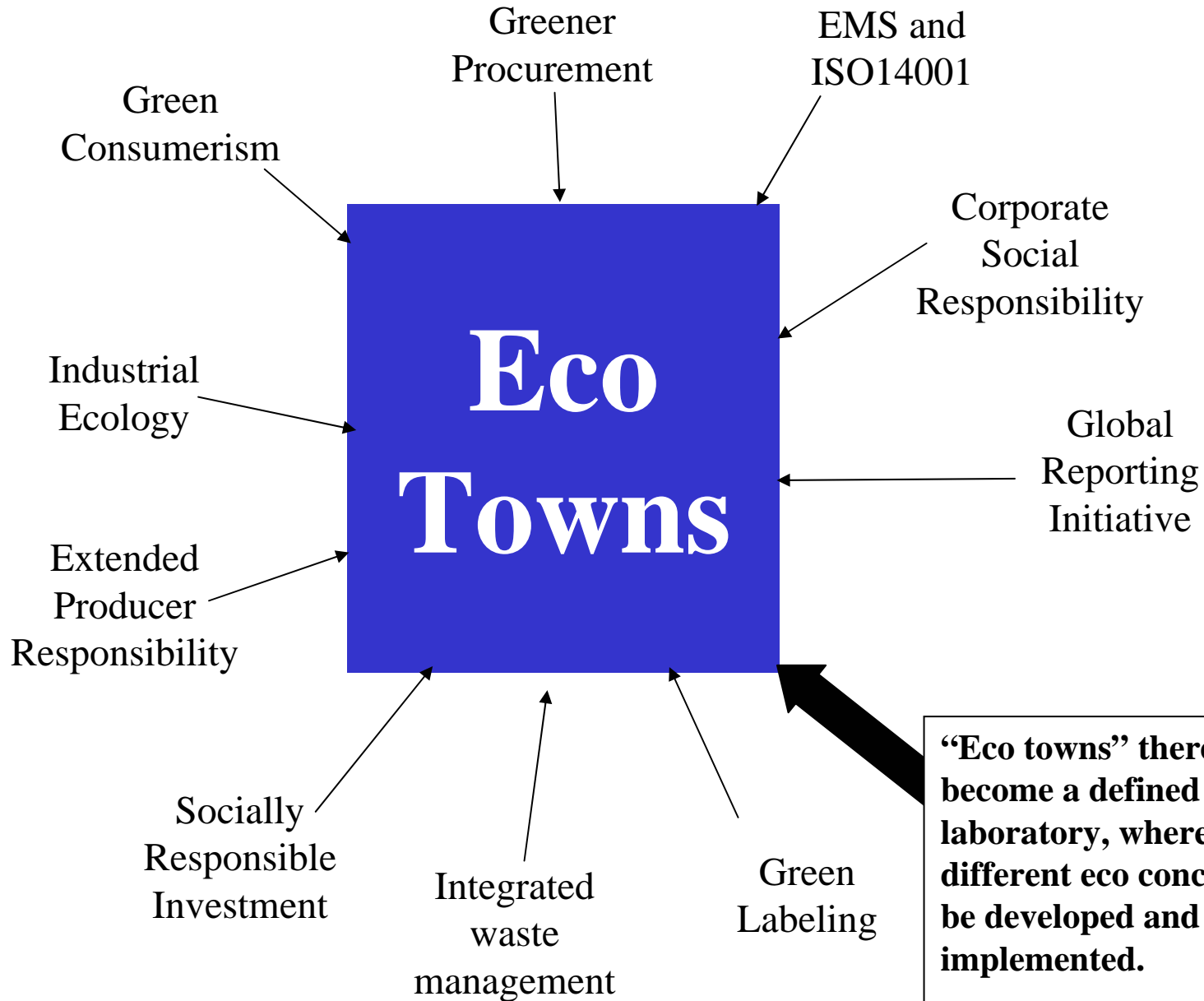


*UNEP-IETC / GEC / APO*

Thematic Session on  
**Environmentally Sustainable  
Industrial Development**

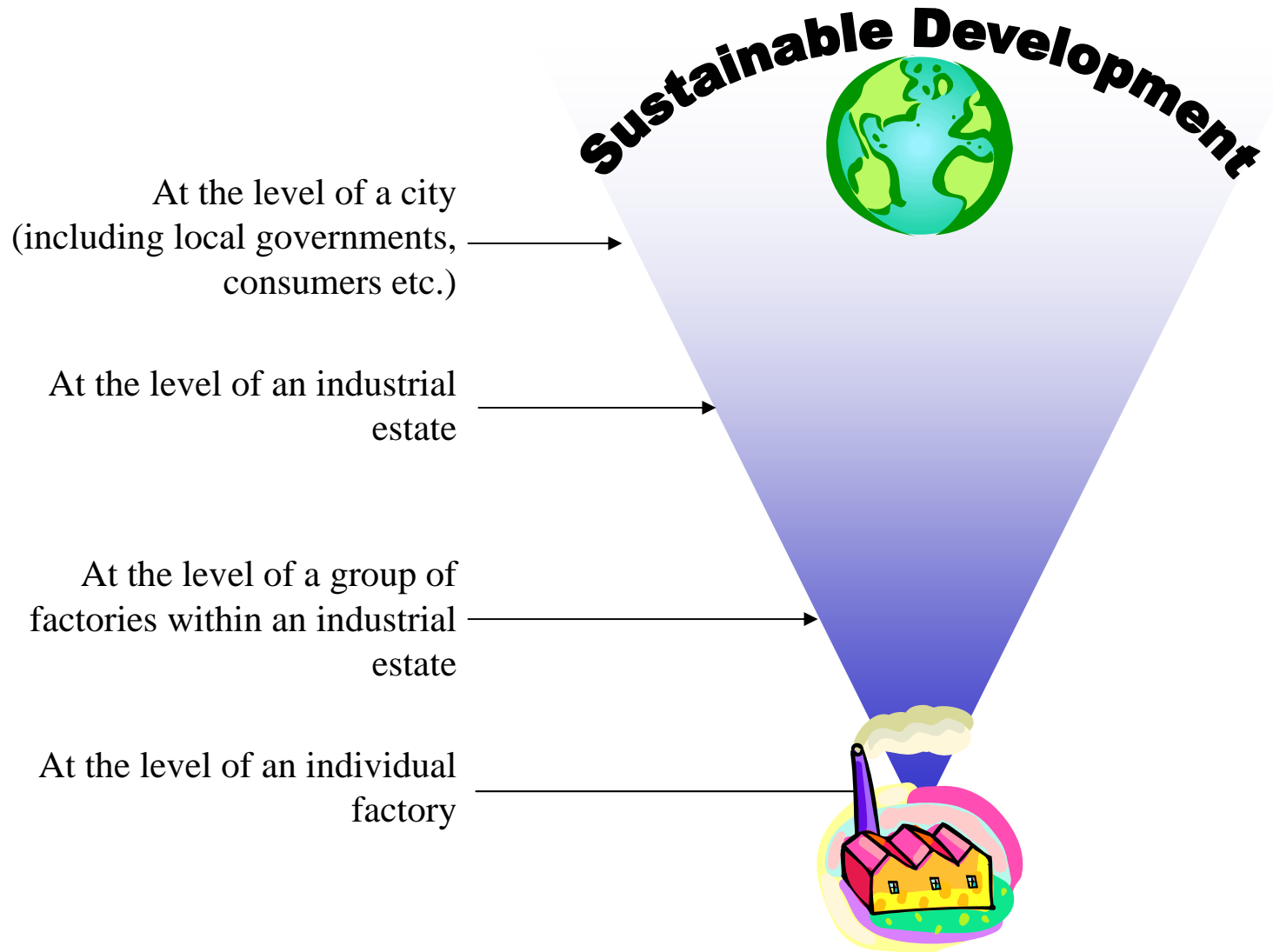
*The Concept of Eco-Towns in the Asia  
Pacific Region*

# Why Eco-Towns?



**“Eco towns” therefore become a defined area, a laboratory, where various different eco concepts can be developed and implemented.**

# Eco-Town: Levels of Intervention



Key issues and topics

government SECTOR

COMMUNITY SECTOR

Eco Towns and EIPs

Retail and Trade groups

City-to-city networking

National Government Policies

Consumer Groups

National Govt.-to-govt. networking

Intra Eco-Town

UNEP and other Intl. organizations

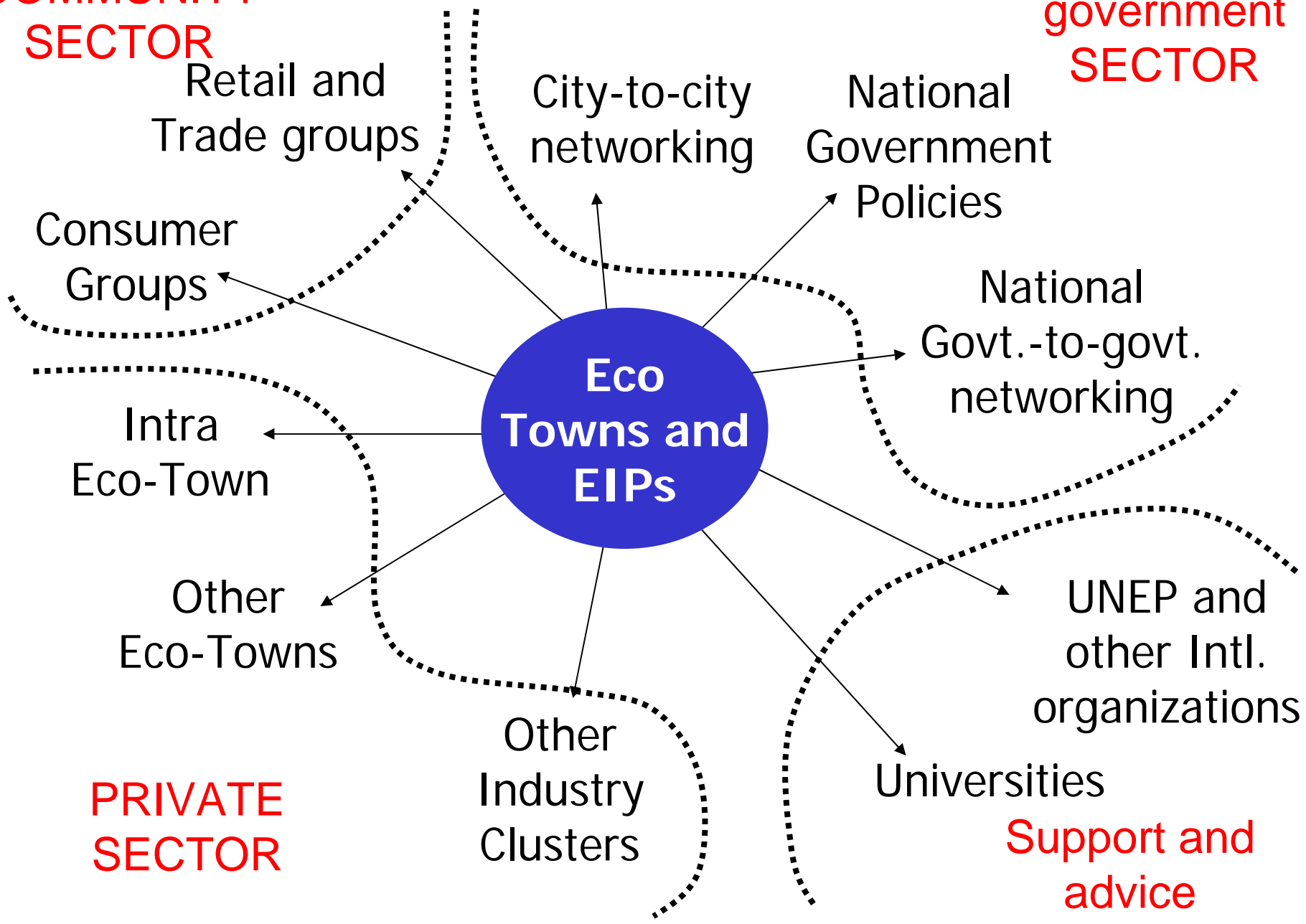
Other Eco-Towns

Other Industry Clusters

Universities

PRIVATE SECTOR

Support and advice



What can we do?

COMMUNITY  
SECTOR

GOVERNMENT  
SECTOR

Policies

Consumption  
patterns

Strategies

Eco-Town  
Baseline  
Database

Demand  
Management

Finances

TBL  
Reporting

Eco  
Towns and  
EIPs

Sustainable  
Production

Criteria  
and indicators

*Just do it!*  
PRIVATE  
SECTOR

Life-cycle  
Analysis

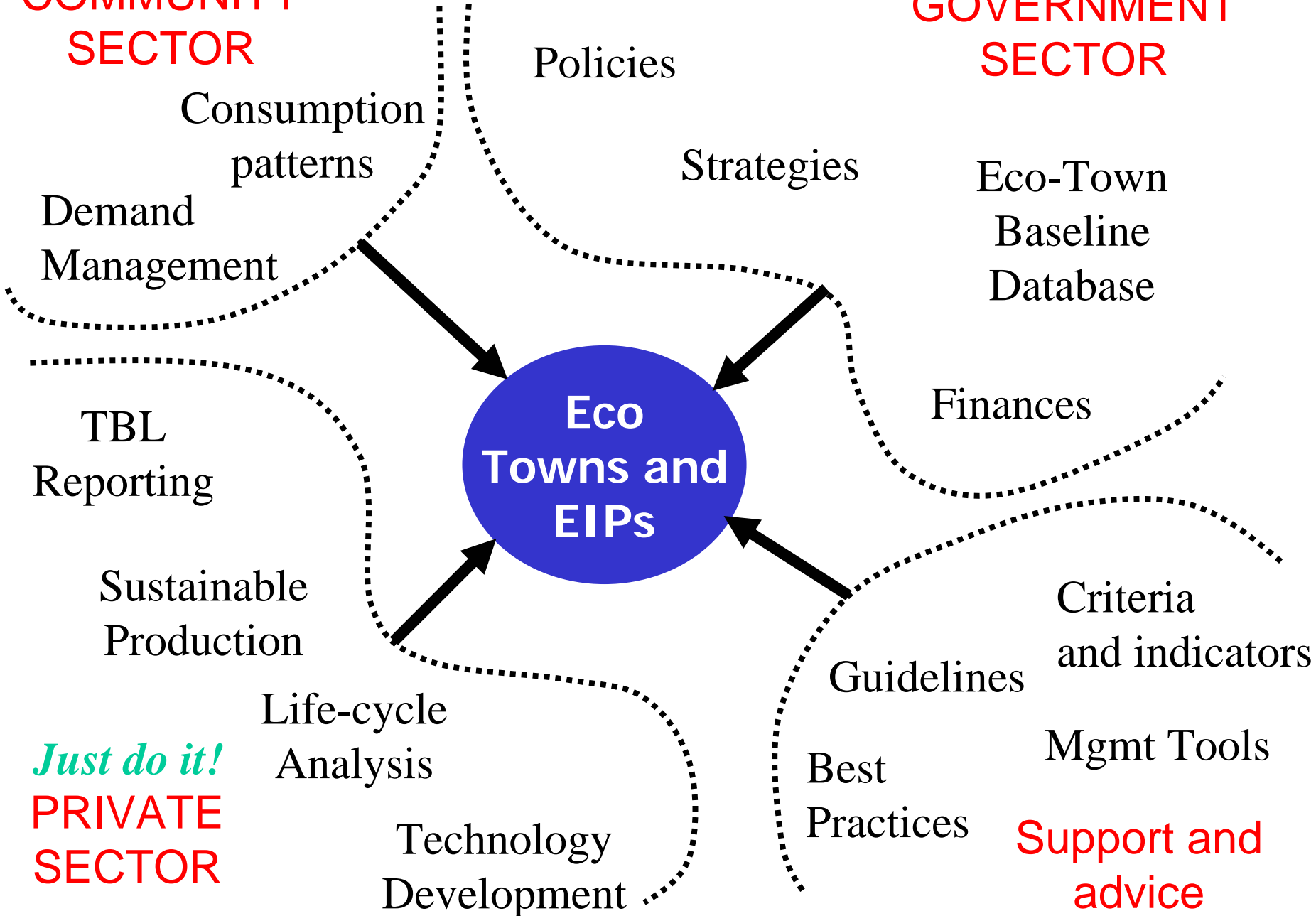
Guidelines

Mgmt Tools

Technology  
Development

Best  
Practices

Support and  
advice



Some goals and objectives

COMMUNITY  
SECTOR

government  
SECTOR

“Cost  
Savings”

“Better  
Environment”

“Development  
of the Economy  
(jobs, income, etc.)”

Eco  
Towns and  
EIPs

“Material flows  
and cost savings;  
better business”

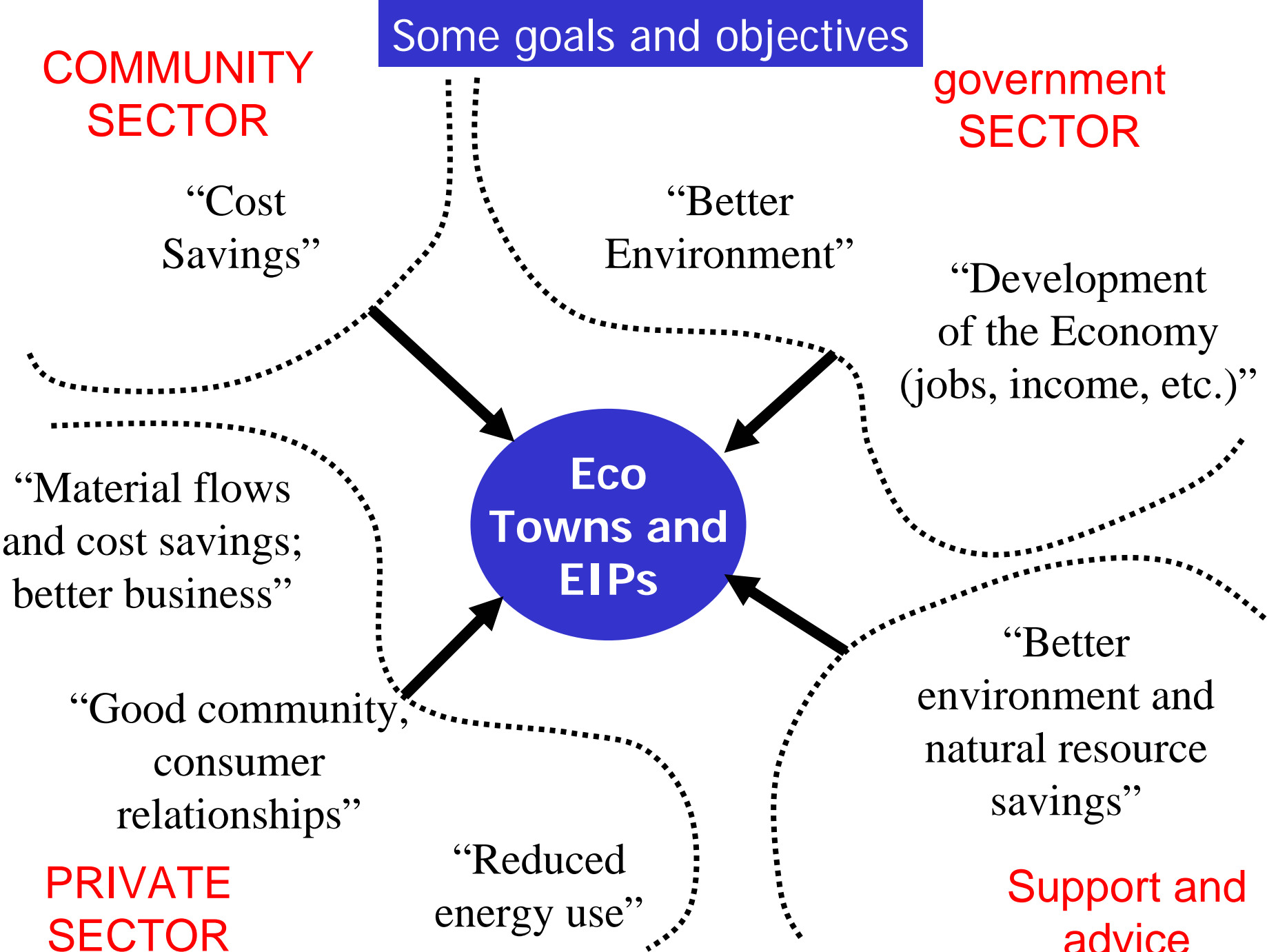
“Good community,  
consumer  
relationships”

“Better  
environment and  
natural resource  
savings”

“Reduced  
energy use”

PRIVATE  
SECTOR

Support and  
advice



Priority Areas/Mechanisms

COMMUNITY  
SECTOR

government  
SECTOR

Sustainable  
Cities

Policies and  
Strategies

Greener  
Procurement

Principles of  
eco-towns

Eco  
Towns and  
EIPs

Eco-products

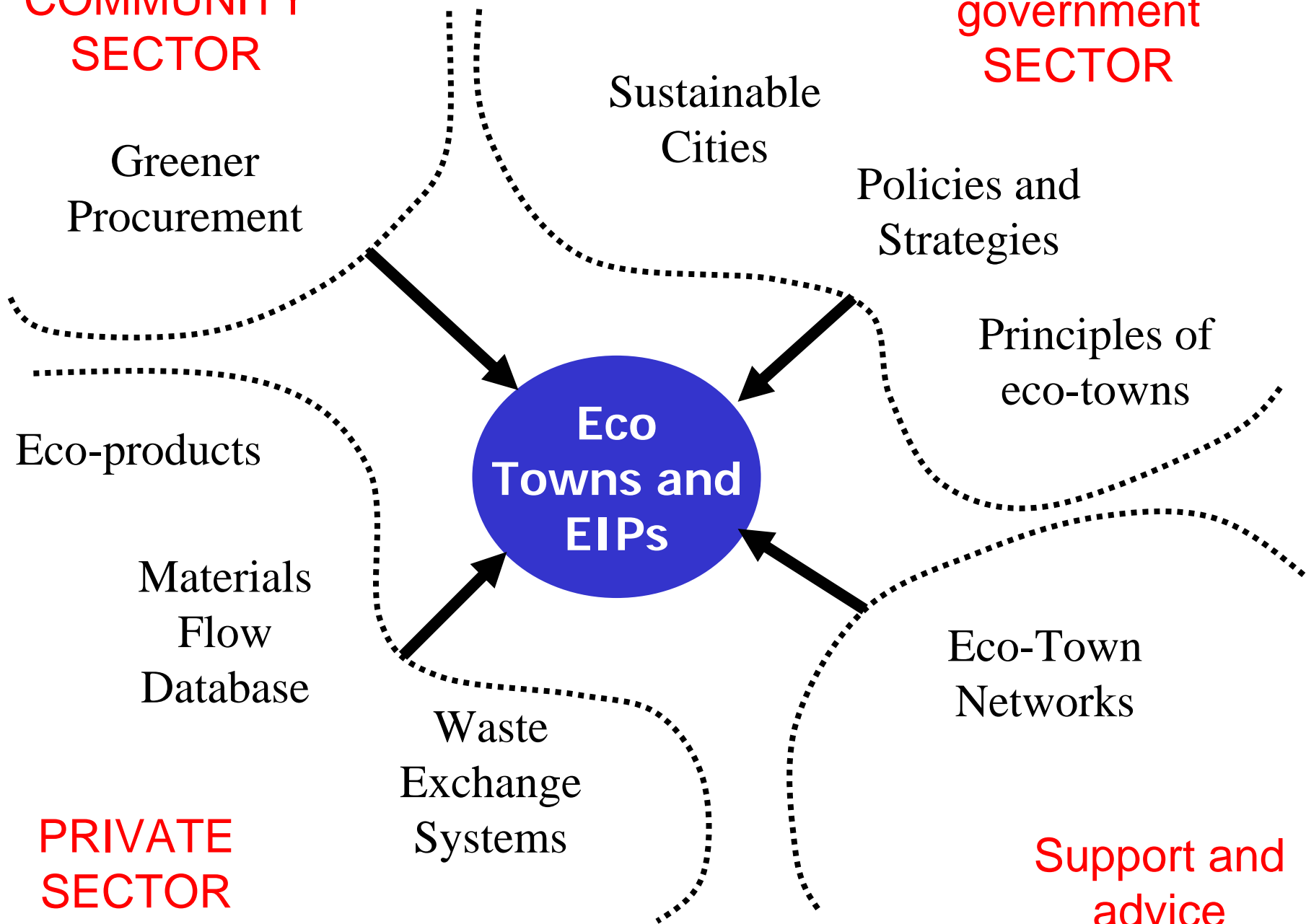
Eco-Town  
Networks

Materials  
Flow  
Database

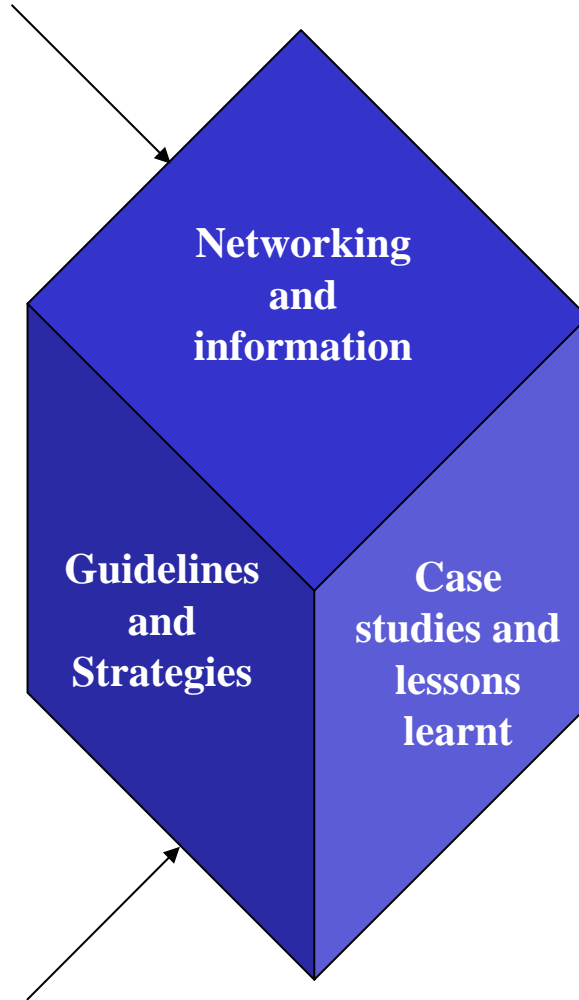
Waste  
Exchange  
Systems

PRIVATE  
SECTOR

Support and  
advice



Eco Towns in Japan



Eco Industrial Estates,  
industrial clusters in Asia  
Pacific region

## Developing the Eco Town Package



Cities in  
developing  
countries

- Training and capacity development
- Demonstration projects
- Adaptation projects
- Peer-to-peer learning

# Thank you!

Reports and outcomes of this session can be  
viewed at:

<http://www.unep.or.jp/>

Or

<http://gec.jp/>

*For further communication:*

**3R@unep.or.jp**